

For Immediate Release



Library Associates Companies (LAC) Announces New COO, Robert Corrao

Los Angeles, CA – June 14, 2009: Library Associates Companies (LAC) announced today the appointment of Robert F. Corrao as Chief Operating Officer effective immediately. Corrao will be working in tandem with company founder Deborah Schwarz to refine sales and marketing methodologies, generate new product strategy, and provide leadership in sales and coaching.



"We are extremely pleased to add Rob's experience, knowledge of the library and information industry, and service track record in our market space to our corporate infrastructure," said Schwarz. "Rob will provide us with the leadership and direction we need in order to accommodate and leverage our growth and strengths to best serve our customers."

Before joining LAC, Corrao served most recently as president of Softlink America Inc., where he transformed it into one of the leading companies in the industry during his tenure — averaging nearly a 70% growth per year.

"It is my goal to assist LAC in achieving operational excellence through the leverage of technology," said Corrao. "From this comes employee satisfaction and increased productivity which allows us to deliver a quality product while continuing to build the trust of the client base. We need to focus on client success in today's competitive market and I am ready to roll up my sleeves and get to work."

Corrao holds a double degree from the University of Notre Dame in Marketing and Psychology. He and his wife are also the founders of The Asher Foundation, a non-profit focused on adolescent relationship education.

About Library Associates Companies

Library Associates Companies (LAC) is a premier provider of consulting, executive search, staffing, and project management services within the information, knowledge, intelligence, library and research fields. Their clients range from government agencies and public institutions to Fortune 500 corporations, law firms, pharmaceutical and biotechnology firms, media organizations, academic institutions, and nonprofit organizations. In its 23 years of business, LAC has expanded into a full-service information company with a staff of over 200 employees and growing. Providing services nationwide, LAC has office locations in California, Colorado, Illinois, and Maryland.

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