

For Immediate Release



Beth Maser Joins Library Associates Companies (LAC) as Senior Director, Professional Services

As LAC continues to grow, focus for Maser will be on new business opportunities in the areas of executive level recruiting, consulting, and project management

Los Angeles, CA – February 9, 2009: Library Associates Companies (LAC) has announced the addition of Beth Maser to its management team, effective February 2, 2009. In her role of Senior Director, Professional Services, Maser will be responsible for the development of strategic marketing plans, tactical marketing materials, and driving the sale of current and new projects/assignments to LAC's expanding client base, which includes libraries, information resources and knowledge management. Maser will also oversee one of LAC's leading government contracts, providing corporate oversight to on-site project managers and maintaining a strong working relationship to all designated contracting officer technical representatives.



"I'm delighted to be part of Library Associates Companies," states Maser. "This position allows me to do project development in all areas of information management, including knowledge management, library operations, staffing for libraries, archival and document management, and legal research services. It provides a great opportunity for me to call on a variety of expertise gained in my career to the benefit of LAC clients." Maser will be also be working with other senior team members to leverage existing clients in commercial and government sectors through cross-selling of services, sharing her extensive network of contacts and relationships in the legal and information industries, and is based in LAC's offices in Rockville, Maryland.

Prior to joining LAC, Maser was the Director of Business Critical Research at The History Factory and Founder of Litigation Research Associates, LLC. She has an undergraduate degree in history from Washington University, an MA in history and public policy from George Washington University, and a MLIS from the University of Wisconsin-Milwaukee.

About Library Associates Companies

Library Associates Companies (LAC) provides recruiting, consulting and project management within the rapidly-evolving information industry. With over 200 employees, more than 55% of whom are information professionals, we provide a full range of services to a client base that ranges from billion-dollar government agencies to global law firms, from leaders in the technology and automotive industries to public, academic and special libraries.

For more information contact:

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